

Business Education Bellwork

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Why Bellwork?

- Students on task quickly
- Students demonstrate writing ability
- Students compose and proofread responses
- Students demonstrate a higher level of thinking--Evaluation

Business Leader Theme

- Name recognition
- Different businesses
- Business and technology
- Missouri connections

Directions

- Key the quote as written.
- Respond to this quotation w/a minimum of three sentences.
- Tell me what you think he or she means. Do you agree or disagree? Why?

Michael Dell

"Our business is about technology, yes. But it's also about operations and customer relationships."

Ray Kroc

"If you work just for money, you'll never make it, but if you love what you are doing and you always put the customer first, success will be yours."

Jack Welch

"My main job was developing talent. I was a gardener providing water and other nourishment to our top 750 people. Of course, I had to pull some weeds too."

Student Engagement

- Students have the opportunity to express opinions in response
- Students suggest business leaders
- Anticipation of new business leader

Website for Quotes

<http://www.brainyquote.com/>

Scoring

Copy quote accurately	2
3-sentence response	<u>2</u>
per day	4
	x <u>5</u>
	20
Spelling, punctuation, proofread	<u>2</u>
Total per week	22

Procedures

- New page on Monday
- Print on Friday
- Responsible for makeup work
- Print in file on Friday

PowerPoint Presentation

- PowerPoint elements
- Report
- Presentation

Business Leader Report

- Birth/Background
- Childhood/Education
- Career
- Influence/Motivation
- Successes/Failures
- Philanthropy
- Quote

Student Comments

- "I have become more familiar with business leaders.... I'll hear *Charles Schwab* in the news and actually know who they're talking about...."

M.W.

SUMMARY

- Students engaged
- Critical thinking
- Composition and proofreading
- Knowledge of business leaders
- Success

Business Leaders

- Ken Lay
- Dave Thomas
- John H. Kellogg
- Paul Allen
- Michael Bloomberg
- Rich Devos
- Michael Dell
- Warren Buffett
- Larry Ellison
- Sir Richard Branson
- John D. Rockefeller
- Larry Page
- Aristotle Onassis
- Ray Kroc
- Jack Welch
- Michael Jordan

More Business Leaders

- Lee Iacocca
- Ted Turner
- Steve Jobs
- Andrew Carnegie
- Walt Disney
- Henry Ford
- Charles Schwab
- Mary Kay Ash
- Sam Walton
- Martha Stewart
- Oprah Winfrey
- Donald Trump
- Ben Stein
- Steve Forbes
- Bill Gates
- Estee Lauder